



2017 World Citizen Essay Contest Judging Rubric

Based on Grade-Level Expectations	4 - Excellent	3 - Proficient	2- Partial	1 - Minimal
<p>Content:</p> <p>The essay provides a clear and rich description of why the author chose their destination. In addition, real-world evidence and personal reflection is used to explain the reason for their choice. Concrete examples are given for how the trip would be sustainable.</p>	<ul style="list-style-type: none"> Identifies a destination and why he/she chose it Articulates specific examples of how he/she will make sure his/her trip is sustainable Excels at providing clear, accurate, real-world evidence to augment reader's understanding of the topic Argues effectively the importance of sustainable tourism in the world and specifically in the chosen destination Demonstrates exceptional original thinking 	<ul style="list-style-type: none"> Identifies a destination and why he/she chose it Articulates specific examples of how he/she will make sure his/her trip is sustainable Provides clear, accurate, real-world evidence to support argument Argues effectively the importance of sustainable tourism in the chosen destination Demonstrates adequate original thinking 	<ul style="list-style-type: none"> Identifies a destination with vague explanation Only partially explains how the trip to this destination will be sustainable Does not include real-world and/or accurate examples that connect clearly with the topic Does not explain the importance of sustainable tourism Demonstrates very little original thinking 	<ul style="list-style-type: none"> Chooses a destination for a reason that is unclear Fails to explain why they chose the destination Fails to provide examples that show how the trip would be sustainable Does not explain sustainable tourism Does not demonstrate original thinking
<p>Word Choice/Voice:</p> <p>The essay includes rich, colorful, and precise language that moves and enlightens the reader.</p> <p>The essay presents the reader with the sense that the author cares deeply about the topics addressed.</p>	<ul style="list-style-type: none"> Conveys intended message in a precise, interesting, and natural way Uses active voice Suffused with vivid images, evocative word choice, and/or other devices that effectively inspire and intrigue the reader Gives the reader the sense that the piece was written by a sincere person who cares deeply about the topic(s) addressed Has a personal, original, and engaging tone Consistently mindful of the reader, providing adequate background information where appropriate and anticipating potential questions posed by the reader 	<ul style="list-style-type: none"> Uses words that are adequate and correct in a general sense, occasionally showing refinement and precision Uses passive voice Includes at least one or two examples of vivid images, evocative word choice, or other devices that inspire and intrigue the reader Gives the reader the sense that it was written by a sincere person who cares about the topic addressed Has clear writing Shows awareness of the audience and makes attempts to anticipate questions 	<ul style="list-style-type: none"> Uses words that lead to ambiguity or lack of precision Uses inappropriate or overly technical jargon Seems flat or dull, lacking devices that inspire and intrigue the reader Seems as if it was written mechanically and that passion for the topic is lacking Does not adequately demonstrate an awareness of the audience, nor makes attempts to anticipate questions by providing complete information 	<ul style="list-style-type: none"> Contains only simple word usage Uses words that tend to be non-specific and/or distracting Very vague or unclear and fails to inspire and intrigue the reader Does not exude passion for the topic Completely lacks originality or personal flair Gives reader no sense that there is a sincere person behind the piece of writing
<p>Organization/Conventions:</p> <p>The mechanical correctness of the piece shows great care and attention to detail.</p>	<ul style="list-style-type: none"> Well organized with an introduction, conclusion, and well-structured body paragraphs Free of errors in spelling, grammar, and punctuation 	<ul style="list-style-type: none"> Organized with an introduction, conclusion, and body paragraphs Few errors in spelling, punctuation, syntax, and grammar 	<ul style="list-style-type: none"> Loosely organized or lacks clear introduction or conclusion Contains multiple errors in spelling, punctuation, syntax, and grammar 	<ul style="list-style-type: none"> Lacks consistent organization Contains many spelling, punctuation, syntax, and grammatical errors
<p>Works Cited</p> <p>The World Citizen Essay contest requires a works cited page as appropriate to grade level. This does not count toward the 1,000 word requirement.</p>	<p>Satisfactory</p> <ul style="list-style-type: none"> Provides citation information for any materials referenced Clearly identifies others' work and ideas Grades 3-5 Category: Uses quotation marks as appropriate and mentions sources in the body of the essay Grades 6-8 Category: Uses footnotes/endnotes, in-text citations, or a works cited page, with few or no errors Grades 9-12 Category: Has a correctly formatted works cited page 		<p>Unsatisfactory</p> <ul style="list-style-type: none"> Uses someone else's work without giving credit Mentions statistics or other supporting information without giving credit Lacks adequate citations in a works cited or in footnotes/endnotes 	